



FINAL RELEASE

Contact:	Scott Douglas General Manager 318-752-1112 sdouglas@vistahost.net	Sharlot Johnson Director of Sales 318-752-1112 sjohnson@vistahost.net
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**HAMPTON INN BOSSIER CITY SHREVEPORT ANNOUNCES
CLOUD NINE BEDDING**

BOSSIER CITY, LA – June 1, 2006

The Hampton Inn Bossier City located at 1005 Gould Drive about a mile from the casino District proudly announces that it has completed its transition to the Cloud Nine bedding experience by Hampton in each of its 123 guest rooms.

The new bed represents the next phase of the Make It Hampton® initiative, which since January 2004 has introduced new products and services ranging from a new complimentary On the House™ hot breakfast and On the Run™ breakfast bags, Purity Basics® bath products and a curved shower rod, complimentary high-speed Internet access and the industry's easiest-to-set alarm clock/radio.

The new Cloud Nine bed does away with the old-fashioned bedspread, featuring instead a crisp, white duvet cover, enveloping a lofty white comforter. The white sheets are 200-thread count with a fitted bottom sheet. The bed features three or four pillows (depending on room type) providing consumers a choice in firmness (some filled with soft down, some with firmer foam), a lumbar pillow in a soothing color that provides guests back support if they choose to read, watch television or enjoy the Hampton lap desk and work wirelessly while resting in bed.

General Manager, Scott Douglas, remarked, "The feedback that we've gotten from the guests has been overwhelmingly positive. It was one of the best investments the hotel has made as part of the Make It Hampton™ initiative."

"The Hampton Inn Bossier City has so many great selling features and value added-services that the addition of Cloud Nine makes us the preferred hotel in the Bossier City casino District," stated Director of Sales, Sharlot Johnson.

About the Hampton Inn Bossier City / Shreveport

The Hampton Inn Bossier City / Shreveport has a variety of bed types ranging from executive king rooms to deluxe family double rooms. A manager's reception is presented to mid-week guests Tuesday through Thursday from 5 to 7pm offering complimentary beer, wine, and light snacks. The hotel guarantees every guests complete satisfaction with the 100% Hampton Guarantee. Complimentary high-speed Internet is available wirelessly throughout the hotel. A daily On the House™ hot breakfast is served in the lobby for all hotel guests. The Hampton Inn Bossier City / Shreveport participates in all Hilton programs and promotions especially the renowned HHonors program.

For more information about the Hampton Inn Bossier City - Shreveport, please visit www.hamptoninnshreveport.com.

About Vista Host

The Hampton Inn is managed by Vista Host - a Houston based Hotel Management Company serving owners of Hampton Inn, Hampton Inn & Suites, Holiday Inn Express, Fairfield Inn & Suites by Marriott, Residence Inn by Marriott, Hawthorn Suites, Homewood Suites by Hilton, Comfort Inn & Suites, and AmeriSuites. Founded in 1977 by Michael V. Harrell, Vista Host operates 28 hotels throughout the United States.

To learn more about Vista Host and their other managed select service properties, visit www.vistahost.com.

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10370 Richmond Ave., Suite 150
Houston, TX 77042
713-267-5800
Media Contact: Steve Farina
832-476-9127